

**Madeline Brophy, M.A.**  
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## PROFESSIONAL PROFILE

- Passionate in work targeted towards the advancement of film, multimedia, & community engagement
- Computer-knowledgeable; social media, video production, web development experience
- Strong writer; newsletter & website production/promotion, film critic, storytelling & storyboarding
- Community-driven; volunteer & event recruitment, staff training and content management oversight
- Excellent management skills; experience in startup non-profit, corporate & higher educational settings

## EDUCATION

**Webster University, St. Louis, MO** August 2017 - May 2019  
*Communications Department (3.97 GPA)*

**Master of Arts (M.A.) - New Media Production**

- Received Graduate Academic Honors
- Courses completed in video/audio storytelling, web development, assistant directing & media management

**Saint Louis University, St. Louis, MO** August 2010 - May 2014  
*College for Public Health and Social Justice (3.4 GPA)*

**Bachelor of Science (B.S.) - Public Health, Minor in Special Education**

- Completed 15 hours of Graduate Level Public Health Course Work

## EXPERIENCE

**Freelance Creative Professional – St. Louis, MO** 2019

- Video professional for various St. Louis short films & documentaries coming Summer & Fall of 2019
- Experience as lead in multiple roles - First Assistant Director, Script Supervisor, Storyboard & Video Editor, etc.

**Tailored Media – St. Louis, MO** April 2018 - Present  
*Social Media Manager*

- Create original media content utilizing photography, videography, etc.
- Edit photos and videos for online platforms under Adobe Photoshop, Audition, and Premiere Pro
- Write content & contribute towards client websites/social accts like Facebook, Twitter, LinkedIn, Instagram, etc.
- Analyze social media data; work within Facebook's API; run successful ad campaigns through digital platforms
- Organize and schedule content based on current and upcoming projects/tours/events/etc.

**ZekeFilm – St. Louis, MO** August 2017 – Present  
*Contributing Writer / Critic*

- Utilize WordPress to craft, edit and publish film and TV reviews to encourage audience engagement in media
- Construct graphics and photographs using Canva and Photoshop
- Guest contributor for ZekeTalk podcast sessions to discuss and evaluate media

**HEC-TV: Higher Education Channel – St. Louis, MO** August 2018 – September 2018  
*Video Production Summer Internship*

- Attend video shoots to help with interview prep, equipment setup, and assist in online marketing efforts
- Production Assistant in video production shoots including *Two on the Aisle* HEC television show
- Gained proficiency in Final Cut editing software; assisted crew/audio setup

**Washington University School of Medicine: Anesthesiology – St. Louis, MO**

August 2015 – April 2018

**Grant Specialist & Media Manager, Anesthesiology**

*\*Promoted from Grant Assistant II in 2017*

- Worked with 25+ Principal Investigators on grant/editing preparation, recording, reporting, and control
- Identified new grant applications for students and researchers; assist in promotional and marketing opportunities
- Managed multiple social profiles for the Research Division; utilized Twitter, WordPress to publicize department affairs or researchers' achievements

**Nine Network of Public Media – St. Louis, MO**

April 2015 – January 2016

**Community Producer / Producer Intern**

- Experience at PBS helped script, storyboard, and produce the 2017 webisode series, “Gateway to St. Louis” launched on the Muny’s website for their 100th year celebration
- Completed 30+ hour Digital Storytelling series in the PBS NineLAB: Received Community Producer Certificate
- Assisted w/ development & instruction of Nine Lab video student in PBS Center for Public Engagement
- Developed skills in storytelling, videography, and editing and produced nonprofit documentary for inspireSTL - published for promotional purposes across social media

**inspireSTL / AmeriCorps Member – St. Louis, MO**

August 2014 - August 2015

**Recruitment, Preparation and Placement Program Designer VISTA**

- Conducted research and created guidebooks on local and national academic programs for 30 low income, high need students to best inform scholar placement, curriculum design, and program implementation
- Produced newsletters and curriculum, led workshop and volunteer trainings, mentored students while managing other staff, built and strengthened school partnerships, tracked and monitored student progress and engagement
- Presented to over 1,000 students across middle schools; nonprofit program doubled from 30 to 60+
- Spearheaded 25+ student trip to Chicago through research and partnership with Roosevelt University in Chicago

## **COMMUNITY INVOLVEMENT**

- Editor and First AD, *Future is Female* STL Documentary, 2019 - Present (In Production)
- Voice Actor, First AD, and Script Supervisor, *A Really Nice Guy* short film, 2018 - Present (Post-Production)
- Marketing Fundraiser & Runner, Wyman Center, GO! St. Louis Marathon, 2015 – 2018
- First Assistant Director/Boom Operator, Webster University Student Film Project, 2018
- Volunteer Usher, Fabulous Fox Theatre, 2015 – 2017
- Community Producer, PBS, 2016
- Volunteer, Down Syndrome Association of Greater St. Louis, 2016
- AmeriCorps VISTA Year of Service, 2014 – 2015
- Service Member at Alpha Phi Omega (APO), 2010 – 2014
- Site Director and Volunteer for Kids Enjoy Exercise Now (KEEN) Nonprofit, 2010 - 2014
- Annual Volunteer at Saint Louis University’s ‘Make a Difference Day’ and ‘Showers of Service’, 2010 - 2014

## **SKILLS, AWARDS, AND CERTIFICATES**

- Received Graduate Academic Honors Award from Webster University, 2019
- Proficient with both Apple and PC hardware and various software programs and languages including Adobe Premiere Pro, Photoshop & Audition, Hootsuite, Reputation.com, Web development (HTML, CSS), CMS management (WordPress, Weebly), TaskRay, Trello, Dataxu, etc.
- Experience in Assistant Directing, Video Editing, Videography, Photography, Social Media Management
- Launchcode Student in Python & Java web programming languages, 2016
- Digital Storytelling Course Certificate from the PBS, 2015